



Bruen Productions International, Inc.  
5235 Gulf Stream Court, 2<sup>nd</sup> Floor  
Loveland, CO 80538  
1-866-659-6300 ? 970-593-6300  
Fax 970-593-6304  
www.bruen.com

## **PRESS ALERT**

### **NewsRelease**

**For Immediate Release**  
**11/8/05**

**For more information contact**  
**Lisa Crocker at [lcrocker@bruen.com](mailto:lcrocker@bruen.com)**  
**or 1-866-659-6300**

### **Bruen.com Goes Under the Knife!**

**Loveland, Colorado— (PRFree)— November, 2005—**

In keeping with current trends and technology, Bruen Productions has updated their full-service web site to offer knowledge and insight into broadcast commercial production. The new web site allows an organization, no matter the marketplace, to envision success in capturing market shares and increasing revenues.

“Our web site ([www.bruen.com](http://www.bruen.com)) was in dire need of a facelift” said Dave Bruen, President. “We enlisted the talents of Multiplicity Creative (<http://multiplicitycreative.com>), lead by Phillip Hastings, and they really came through for us. Our brand and image stayed intact while completely changing the look, feel, and functionality of the site.” The new look is very colorful and extremely user-friendly. It includes company photos, new product information, and makes the latest materials available with the simple click of a button. Carol Gossett, Director of Marketing for Names and Numbers commented, “I love (the) new web site design. Very creative!”

Bruen realized the need to improve their web site, for business of all sizes who want the creativity and ROI they expect without the major market agency price tag. John O'Hara, Vice-President of Marketing for Russell Stover Candies, says, “I find with Bruen we can get things done very quickly, and the product that we get is just fantastic”.

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"The new site will truly allow our staff to better serve the needs of our clients," said Bruen. Please check out the new site at [www.bruen.com](http://www.bruen.com). Bruen welcomes your comments and suggestions regarding the new design.

Bruen Productions, established in 1983, is a full-service broadcast production company, serving clients in all 50 states and Canada. Complete creative services are included in their unique 'turn-key' pricing for each project. They know what it takes to create successful commercials and campaigns, and they understand that the bottom line is "results" for their clients. Bruen Production's product offerings include radio and television commercials, jingles, and infomercial long-form and video production. Bruen's forte is their 'Real People' testimonial format which has proven to be highly effective for a wide variety of industries in local and regional markets as well as national arenas.

Bruen Productions can be contacted by calling 1-866-659-6300 or by visiting [www.bruen.com](http://www.bruen.com)

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